# **Computer Proficiency Certification Test**

#### **Notations:**

- 1. Options shown in green color and with  $\checkmark$  icon are correct.
- 2. Options shown in red color and with \* icon are incorrect.

Question Paper Name: Computer Proficiency Certification Test CPCT 13th August Shift 1

Subject Name: Computer Proficiency Certification Test CPCT

**Creation Date:** 2017-08-13 14:58:08

**Duration:** 95 **Total Marks:** 75 **Display Marks:** Yes Calculator: None Magnifying Glass Required?: No Ruler Required?: No **Eraser Required?:** No **Scratch Pad Required?:** No Rough Sketch/Notepad Required?: No **Protractor Required?:** No

CPCT

Group Number:

**Group Id:** 973597109

Group Maximum Duration: 75
Group Minimum Duration: 75
Revisit allowed for view?: No
Revisit allowed for edit?: No
Break time: 1
Mandatory Break time: Yes
Group Marks: 75

#### COMPUTER PROFICIENCY & PROFICIENCY IN GENERAL IT SKILLS AND NETWORKING

Section Id: 973597161
Section Number: 1

Section type :OnlineMandatory or Optional:MandatoryNumber of Questions:52

Number of Questions to be attempted: 52
Section Marks: 52
Display Number Panel: Yes
Group All Questions: No

**Sub-Section Number:** 1

**Sub-Section Id:** 973597161

**Question Shuffling Allowed:** Yes

Question Number: 1 Question Id: 9735971084 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0

The programs that instructs computer hardware to process data and generate required information are called:

Options:

1 \* Hardware

2. \* Control Unit

3 & ALU

4 / Software

Question Number : 1 Question Id : 9735971084 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

कंप्यूटर हाईवेयर को डेटा प्रोसेस करने और आवश्यक जानकारी उत्पन्न करने के लिए निर्देश देने वाले प्रोग्राम को कहा जाता है:

**Options:** 

1. 🚜 हाईवेयर

🍃 🙀 कंट्रोल यूनिट

🍃 🎇 एएलयू

🗸 🥒 सॉफ्टवेयर

Question Number: 2 Question Id: 9735971085 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following controls the fetching of instructions and data from the memory, decoding them, and sending them to the ALU?

#### **Options:**

1 / Control Unit

2 \* ALU

nput device

Output device

Question Number : 2 Question Id : 9735971085 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

निम्नलिखित में से कौन मेमोरी से निर्देश और डेटा प्राप्त करने को नियंत्रित करता है, उन्हें डिकोड करता है, और उन्हें
एएलयू को भेजता है?
Options :
कंट्रोल यूनिट
<mark>४ एएलयू</mark>
इनपुट डिवाइस
अाउटपुट डिवाइस
Question Number: 3 Question Id: 9735971086 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0
The frequency at which a microprocessor executes instructions is called its:
Options :
* Storage capacity
× Size
Velocity Velocity
1. V Clock speed
Question Number: 3 Question Id: 9735971086 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical  Correct: 1 Wrong: 0
वह आवृत्ति जिस पर कोई माइक्रोप्रोसेसर निर्देश को कार्यान्वित करता है, उसे इसकी कहा जाता है।
Options :
<mark>* स्टोरेज क्षमता</mark>
* साइज
३ 🌞 वेग
. ✔ क्लॉक स्पीड

 $Question\ Number: 4\ Question\ Id: 9735971087\ Question\ Type: MCQ\ Option\ Shuffling: Yes\ Display\ Question\ Number: Yes\ Single\ Line\ Question\ Option: No\ Option\ Orientation: Vertical$ 

Correct: 1 Wrong: 0
With respect to printer, DPI stands for:

# **Options:** 1. Dots per inch Ink droplet Digits per inch Digital pen ink Question Number: 4 Question Id: 9735971087 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 प्रिंटर के संबंध में, डीपीआई (DPI) का अर्थ है: **Options:** 1 🛷 डॉट्स पर इंच 2. 🗸 इंक ड्रॉपलेट डिजिट्स पर इच डिजिटल पेन इंक Question Number: 5 Question Id: 9735971088 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 The clock rate of a CPU that can perform 2750000000 clock cycles per second is: **Options:** 1 \* 2.75 Hz 2.75 KHz 2.75 MHz 4 🖋 2.75 GHz

Question Number : 5 Question Id : 9735971088 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

275000000 क्लॉक साइकल प्रति सेकंड कार्यान्वित करने वाले सीपीयू की क्लॉक दर होगी:

#### **Options:**

1 \* 2.75 Hz

- 2.75 KHz
- 3 × 2.75 MHz
- 4 🖋 2.75 GHz

Question Number : 6 Question Id : 9735971089 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

Which of the following statements is true?

#### **Options:**

- DRAM is faster than SRAM.
- DRAM stands for Digital RAM.
- DRAM is cheaper than SRAM.
- DRAM uses flip-flops.

Question Number : 6 Question Id : 9735971089 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से कौन सा कथन सत्य है?

#### **Options:**

- 🔭 🚜 डी-रैम एस-रैम से तेज होता है।
- 🤈 🚜 डी-रैम का अर्थ है डिजिटल रैम।
- 🤋 🥒 डी-रैम एस-रैम से सस्ता होता है।
- 🗸 😦 डी-रैम फ्लिप-फ्लॉप का प्रयोग करता है।

Question Number: 7 Question Id: 9735971090 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

State whether True or False.

- Computer monitor is also called VDU.
- ABACUS is the first mathematical device developed for arithmetic computations.

#### **Options:**

1. VI - True, II - True

- 2 × I False, II False
- 3 × I True, II False
- 4 × I False, II True

Question Number: 7 Question Id: 9735971090 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

सत्य या असत्य कथन बताइए।

- कंप्यूटर मॉनिटर को वीडीयू भी कहा जाता है।
- II) एबैकस अंकगणितीय संगणना के लिए विकसित पहला गणितीय उपकरण है।

**Options:** 

Question Number: 8 Question Id: 9735971091 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Match the following.

Set-1

Set-2

- Cache memory
- A) Locality of reference
- II) Magnetic tape
- B) Digital video disk
- III) Blu-ray
- C) Sequential access memory

**Options:** 

Question Number: 8 Question Id: 9735971091 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

निम्नलिखित का मिलान करें।

सेट-1

सेट-2

- कैश मेमोरी
- A) संदर्भ का स्थान (लोकैलिटी ऑफ रिफरेंस)
- II) मैग्नेटिक टेप
- B) डिजिटल वीडियो डिस्क

- III) ब्लू-रे
- C) सिक्वेंशियल एक्सेस मेमोरी

**Options:** 

Question Number: 9 Question Id: 9735971092 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

The language which is converted into machine code by compiler is called:

**Options:** 

Assembly language

Machine language

Low-level language

Question Number : 9 Question Id : 9735971092 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

वह लैंग्वेज (भाषा) जो कंपाइलर द्वारा मशीन कोड में परिवर्तित की गई हो, कहलाती है:

**Options:** 

🤈 🗶 असेंबली लैंग्वेज

3 🗶 मशीन लैंग्वेज

4 \* लो-लेवल लैंग्वेज

Question Number: 10 Question Id: 9735971093 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following is the most important system software, which governs all the activities of the computer?

#### **Options:**

- Antivirus
- Interpreter
- Operating system
- Word processor

Question Number: 10 Question Id: 9735971093 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से सबसे महत्वपूर्ण सिस्टम सॉफ्टवेयर कौन सा है, जो कंप्यूटर की सभी गतिविधियों को संचालित करता है?

# **Options:**

- एटीवायरस
- 🙎 😹 इंटरप्रिटर
- 🤋 🥒 ऑपरेटिंग सिस्टम
- 🛾 🗯 वर्ड प्रोसेसर

Question Number: 11 Question Id: 9735971094 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

With respect to multimedia, DVI stands for:

#### **Options:**

- 1. Digital Video Interface
- Direct Video Interface
- Digital Virtual Interface
- Direct Virtual Interface

Question Number: 11 Question Id: 9735971094 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

मल्टीमीडिया के संबंध में, डीवीआई (DVI) का अर्थ है:

#### **Options:**

- 1 🗸 डिजिटल वीडियो इंटरफेस
- 🤈 😹 डायरेक्ट वीडियो इंटरफेस
- 🌉 डिजिटल वर्चुअल इंटरफेस
- 🗼 डायरेक्ट वर्चुअल इंटरफेस

Question Number: 12 Question Id: 9735971095 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

The abbreviated words used by Assembly language to write programs are called:

#### **Options**:

- 1 & Stems
- Tokens
- Acronyms
- 4 / Mnemonics

Question Number: 12 Question Id: 9735971095 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

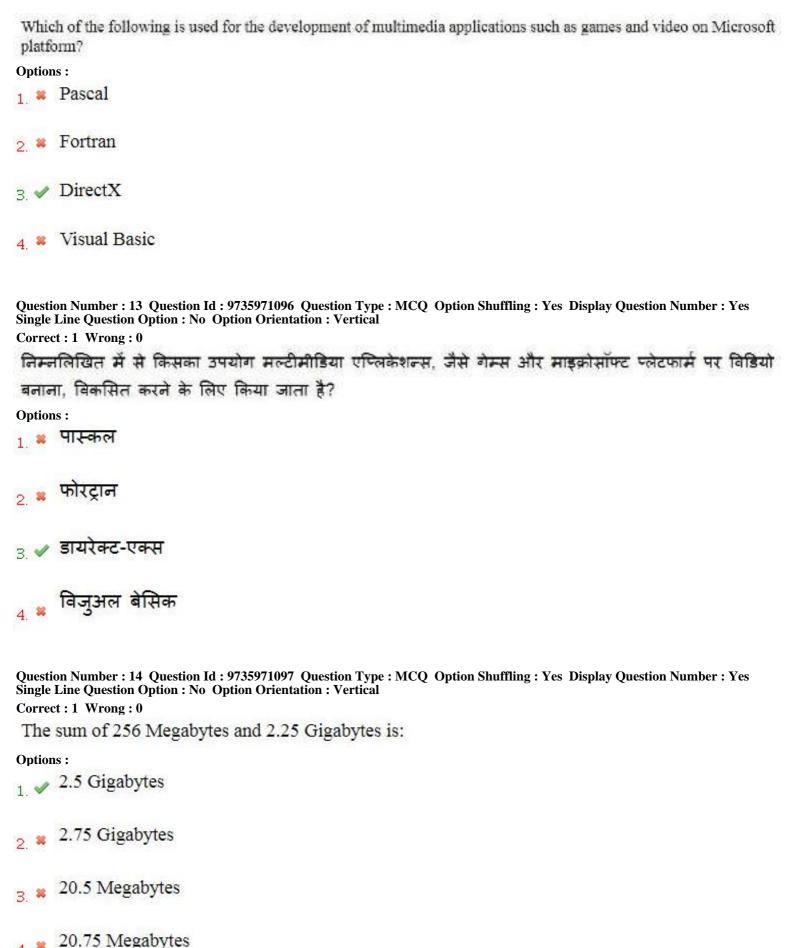
C + 1 W

असेंबली लैंग्वेज द्वारा प्रोग्राम लिखने के लिए इस्तेमाल किए जाने वाले संक्षिप्त शब्दों को कहा जाता है:

#### **Options:**

- 🤈 🙀 टोकन्स
- 🤊 😦 एक्रोनिम्स
- 🗸 🥒 निमोनिक्स

Question Number: 13 Question Id: 9735971096 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical



Question Number : 14 Question Id : 9735971097 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

256 मेगाबाइट्स और 2.25 गीगाबाइट्स का योगफल होगा:

**Options:** 

- 1 🥒 2.5 गीगाबाइट्स
- 🍃 🙀 2.75 गीगाबाइट्स
- 💂 🙀 20.5 मेगाबाइट्स
- 🗸 🙀 20.75 मेगाबाइट्स

Question Number: 15 Question Id: 9735971098 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following is initially required to boot a computer system?

#### **Options:**

- 1 J BIOS
- > Floppy
- 3 \* Disk cleaner
- 4 \* Antivirus

Question Number: 15 Question Id: 9735971098 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

कंप्यूटर सिस्टम को बूट करने के लिए निम्नलिखित में से किसकी प्रारंभिक आवश्यकता होती है?

#### **Options:**

- ा 🛷 बायोस
- 🤈 🗱 फ्लॉपी
- 🥫 🗶 डिस्क क्लीनर
- 🗸 🗶 एंटीवायरस

Question Number: 16 Question Id: 9735971099 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

The first octet higher order bit for Class-C IP address is:

#### **Options:**

1 \* 0

\* 101 3 \* 10 4. 110  $\label{eq:Question Number: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical$ Correct: 1 Wrong: 0 क्लास-C आईपी एड्रेस के लिए पहली ऑक्टेट हायर ऑर्डर बिट होती है: **Options:** 1. \* 0 2 \* 101 3 \* 10 4. 110 Question Number: 17 Question Id: 9735971100 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 Which of the following closes all open programs, shut down Windows, and then starts Windows again? **Options:** 1 \* Lock Hibernate Restart Switch user Question Number: 17 Question Id: 9735971100 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 निम्नलिखित में से कौन सभी खुले प्रोग्राम बंद कर देता है, विंडोज को शट डाउन करता है और फिर विंडोज को स्टार्ट करता है? **Options:** 1 \* **लाक** 2. 🗱 हाइबरनेट

3. ✔ रीस्टार्ट

🚜 🥃 स्विच यूजर

Question Number: 18 Question Id: 9735971101 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following is a Class-D IP address?

## **Options:**

1 V 11100101.10101010.01010101.00001111

2 \* 11001101.11101110.01010101.01001101

**3 8** 10010101.11101010.01110101.00101011

4 \* 01110101.10101010.01010101.00001111

Question Number: 18 Question Id: 9735971101 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से कौन सा क्लास-D आईपी एड्रेस है?

#### Options:

1. 11100101.10101010.01010101.00001111

2 \* 11001101.11101110.01010101.01001101

\* 10010101.11101010.01110101.00101011

4 \* 01110101.10101010.01010101.00001111

Question Number: 19 Question Id: 9735971102 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No. Option Orientation: Vertical

Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

State whether True or False.

- UPS provides emergency power to a computer system when the input power source or mains power fails.
- II) Physical address of a computer is also known as IP address.

#### **Options:**

1. I - True, II - False

y I - False, II - True

3. X I - True, II - True

# 4 \* I - False, II - False

Question Number: 19 Question Id: 9735971102 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

सत्य या असत्य कथन बताइए।

- यूपीएस कंप्यूटर सिस्टम को तब आपातकालीन पावर प्रदान करता है जब इनपुट पावर स्रोत या मेन पावर काम नहीं करते।
- कंप्यूटर के भौतिक पते को आईपी एड्रेस के रूप में भी जाना जाता है।

#### **Options:**

Question Number : 20 Question Id : 9735971103 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

Match the following.

Set-1

Set-2

- Soft boot
- A) Minimizes power but keeps computer running
- II) Hard boot
- B) Restart computer without removing the power
- III) Sleep
- C) Power is physically turned off and back on again

#### **Options:**

Question Number : 20 Question Id : 9735971103 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

निम्नलिखित का मिलान करें।

सेट-1

सेट-2

- l) सॉफ्ट बूट
- A) पावर को कम करता है लेकिन कंप्यूटर को चलाता रहता है।
- II) हाई बूट
- B) पावर हटाए बिना कंप्यूपर को रिस्टार्ट करता है।
- III) स्लीप
- C) पावर ट्यवहारिक रूप से बंद होती है और फिर वापस चालू होती है।

**Options:** 

Question Number: 21 Question Id: 9735971104 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

OLE is a proprietary technology developed by:

**Options:** 

Google

3 \* IBM

Apple

Question Number: 21 Question Id: 9735971104 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

\_\_\_\_ द्वारा विकसित एक स्वामित्व वाली तकनीक प्रौद्योगिकी है।

**Options:** 

3. 🙀 आईबीएम

4 🗱 एप्पल

Question Number : 22 Question Id : 9735971105 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical Correct : 1 Wrong : 0
The key-size in DES including parity bits is:
Options :
1. * 56 bits
2. <b>4</b> 64 bits
3. * 128 bits
4. * 256 bits
Question Number: 22 Question Id: 9735971105 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0
पैरिटी बिट के साथ डीईएस में की-साइज होती है:
Options :
1. № 56 बिट्स
2.
3. № 128 बिट्स
4. <b>※</b> 256 बिट्स
Question Number: 23 Question Id: 9735971106 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0
Windows 7 is the successor of and predecessor of
Options:
1. Windows Vista, Windows 8
2. Windows XP, Windows 8
3. Windows 8, Windows Vista
4. Windows 8, Windows XP

Question Number : 23 Question Id : 9735971106 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical Correct : 1 Wrong : 0

वਿंडोज 7 <u></u>	का उत्तरवर्ती और	का पूर्ववर्ती है।	
Options :			
🧳 विंडोज विस्त	ग्र, विंडोज 8		
🎎 विंडोज एक्स	ਸ <mark>ੀ, ਕਿੰ</mark> ਡੀਤ 8		
🙎 बंडोज 8, वि	वेंडोज विस्टा		
. × ਕਿੰਤੀਤ 8, ਕਿੰ	वेंडोज एक्सपी		
Single Line Question Op Correct: 1 Wrong: 0	Question Id: 9735971107 Question Type: ption: No Option Orientation: Vertical ecurity, DES stands for:	: MCQ Option Shuffling: Yes Display Question Number: Yes	S
Options :			
✓ Data Encryp	otion Standard		
Dual Encry	ption Standard		
Data Encryp	ption Schema		
Dual Encry	ption Schema		
Question Number : 24 ( Single Line Question Op Correct : 1 Wrong : 0	Question Id: 9735971107 Question Type: ption: No Option Orientation: Vertical	: MCQ Option Shuffling : Yes Display Question Number : Yes	S
सुरक्षा के संबंध व	में, डीईएस (DES) का अर्थ है:		
Options :			
🧳 डेटा एन्क्रिप्	शन स्टैंडर्ड		
🧸 🛚 इयूल एन्क्रि	प्शन स्टैंडर्ड		
🧎 🛎 डेटा एन्क्रिप्	शन स्कीमा		
ु इयुल एन्क्रि	प्शन स्कीमा		

 $Question\ Number: 25\ Question\ Id: 9735971108\ Question\ Type: MCQ\ Option\ Shuffling: Yes\ Display\ Question\ Number: Yes\ Single\ Line\ Question\ Option: No\ Option\ Orientation: Vertical$ 

Correct: 1 Wrong: 0

Which of the following is the action of recording the keys struck on a keyboard?

# Options: 1. Keylogging

Keying

surfing

4 Browsing

 $Question\ Number: 25\ Question\ Id: 9735971108\ Question\ Type: MCQ\ Option\ Shuffling: Yes\ Display\ Question\ Number: Yes\ Single\ Line\ Question\ Option: No\ Option\ Orientation: Vertical$ 

Correct: 1 Wrong: 0

निम्नलिखित में से कौन सी कीबोर्ड पर की-स्ट्रक रिकॉर्ड करने की प्रक्रिया (कार्य) है?

#### **Options:**

1 🗸 कीलॉगिंग

🤈 😹 कीइंग

🚽 🗶 सर्फिंग

🛾 🗶 ब्राउजिंग

Question Number: 26 Question Id: 9735971109 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

State whether True or False.

- I) DES is now considered to be insecure for many applications due to small key-size.
- II) Spyware aims to collect personal information or monitor users browsing activities.

#### **Options:**

1. I - True, II - False

y I - False, II - True

3. V I - True, II - True

4 🐞 I - False, II - False

Question Number : 26 Question Id : 9735971109 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

#### सत्य या असत्य कथन बताइए।

- छोटे की-साइज के कारण डीईएस को अब कई एप्लिकेशन्स के लिए अस्रक्षित माना जाने लगा है।
- स्पायवेयर का उद्देश्य व्यक्तिगत जानकारी इकट्ठा करना या यूजर की ब्राउजिंग गतिविधियों की निगरानी करना है।

# **Options:**

1 \* I - सत्य, II - असत्य

🤈 🗶 । - असत्य, ॥ - सत्य

<sub>3</sub> 

✓ । - सत्य, ॥ - सत्य

🛾 🗶 । - असत्य, ॥ - असत्य

Question Number: 27 Question Id: 9735971110 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following is a case-sensitive operating system?

#### **Options:**

1. S DOS

Windows

Both DOS and Windows

4. Vunix

Question Number: 27 Question Id: 9735971110 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से कौन सी केस-सेंसिटिव ऑपरेटिंग सिस्टम है?

# **Options:**

1 🗶 डॉस

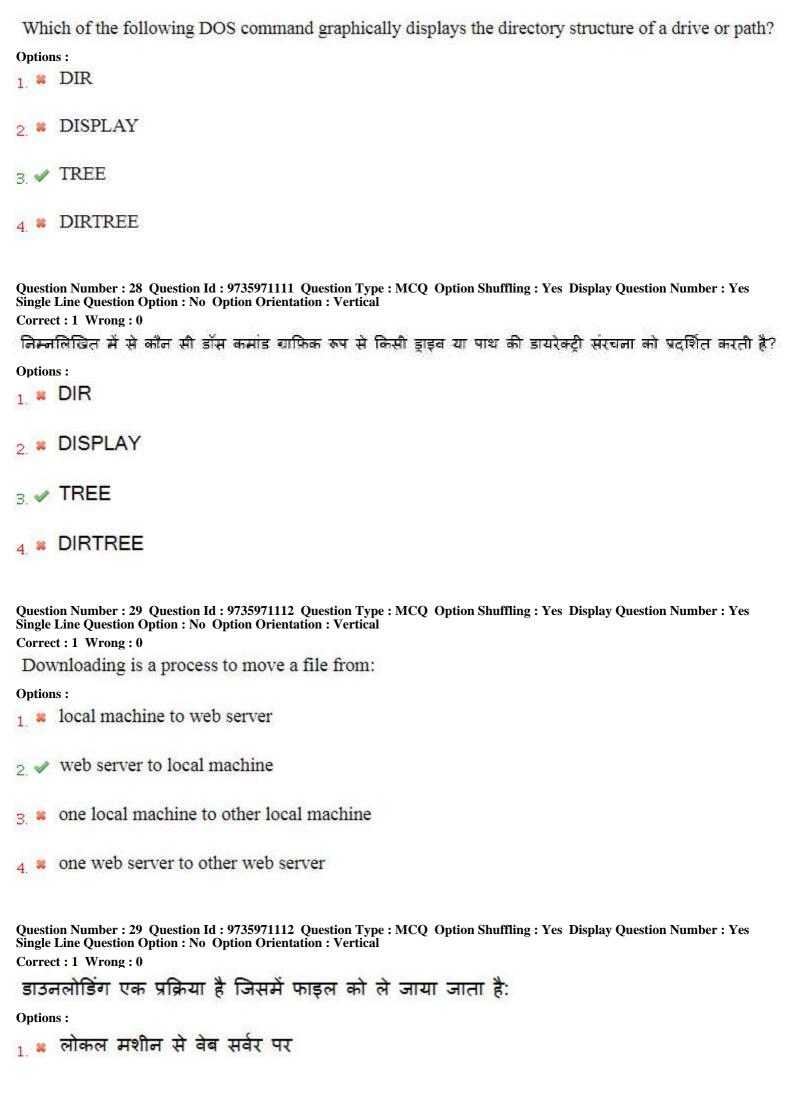
🤈 🗶 विंडोज

3 🗶 डॉस और विंडोज दोनों

🛂 🥒 यूनिक्स

Question Number: 28 Question Id: 9735971111 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Single Line Question Option : No Option Orientation : Vertical



- 2 🗸 वेब सर्वर से लोकल मशीन पर
- ु 💂 एक लोकल मशीन से दूसरी लोकल मशीन पर
- रक वेब सर्वर से दूसरे वेब सर्वर पर

Question Number : 30 Question Id : 9735971113 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

Which of the following file format is used to exchange documents reliably, independent of software, hardware or operating system?

#### **Options:**

1 \* RAR

2 V PDF

3 MDB

4 \* DOC

Question Number : 30 Question Id : 9735971113 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से कौन सा फाइल फॉर्मेंट सॉफ्टवेयर, हाईवेयर या ऑपरेटिंग सिस्टम से स्वतंत्र रूप से डॉक्यूमेंट्स का विश्वसनीय अदला-बदली करने के लिए इस्तेमाल किया जाता है?

# **Options:**

1 \* RAR

2 / PDF

3 MDB

4 \* DOC

Question Number: 31 Question Id: 9735971114 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Option: Vertical

Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

State whether True or False.

- I) PDF file format was invented by Microsoft.
- II) A PDF file cannot contain links and buttons.

#### **Options:**

- 1. I True, II False
- 2 × I False, II True
- 3. I True, II True
- 4 V I False, II False

Question Number : 31 Question Id : 9735971114 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

सत्य या असत्य कथन बताइए।

- पीडीएफ फाइल फॉर्मेट का आविष्कार माइक्रोसॉफ्ट द्वारा किया गया था।
- II) पीडीएफ फाइल में लिंक और बटन शामिल नहीं हो सकते।

# **Options:**

- 1 \* I सत्य, II असत्य
- 🤈 🗶 l असत्य, ll सत्य
- 🦡 🛘 सत्य, 🔠 सत्य
- 4 🥒 । असत्य, ॥ असत्य

Question Number : 32 Question Id : 9735971115 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

State whether True or False.

- I) exFAT is a valid variant of FAT, which is optimized for flash memory.
- II) FAT32 was introduced by Microsoft.

#### **Options:**

- 1. I True, II False
- y 🚜 I False, II True
- 3. VI True, II True
- 4. \* I False, II False

Question Number : 32 Question Id : 9735971115 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

# सत्य या असत्य कथन बताइए।

- exFAT FAT का एक वैध संस्करण है, जो फ्लैश मेमोरी के लिए अनुकूल है।
- FAT32 माइक्रोसॉफ्ट दवारा पेश किया गया था।

# **Options:**

- 1 \* I सत्य, II असत्य
- 🤈 🗶 । असत्य, ॥ सत्य
- <sub>3. ✔</sub> I सत्य, II सत्य
- 😦 । असत्य, ॥ असत्य

Question Number: 33 Question Id: 9735971116 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following allows you to duplicate a section of text in a document?

#### **Options:**

- 1 \* Cut and Paste
- Copy and Paste
- Cut and Print
- Cut and Save

Question Number: 33 Question Id: 9735971116 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से कौन डॉक्यूमेंट में टेक्स्ट के किसी भाग की प्रतिलिपि बनाने की अनुमति देता है?

# **Options:**

- 1 🛎 कट और पेस्ट
- 🤈 🥒 कॉपी और पेस्ट
- 😦 कट और प्रिंट
- 4 🗱 कट और सेव

Correct: 1 Wrong: 0

In MS-Word, automatically moving to the next line when you have filled one line with text is called:

# **Options:**

1. Word wrap

Hyphenation

Page orientation

Page margin

Question Number: 34 Question Id: 9735971117 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

एमएस-वर्ड में, जब आप किसी लाइन को टेक्स्ट से भर देते हैं तो अपने आप अगली लाइन पर चले जाने को कहा जाता है:

# **Options:**

1. 🗸 वर्ड रैप

हायफ़नेशन

पंज ओरिएटेशन

पेज मार्जिन

Question Number: 35 Question Id: 9735971118 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Customized text that the word processor puts at the top of every page of a document is called:

# **Options:**

1 \* Footer

Footnote

Header

Title

Question Number: 35 Question Id: 9735971118 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

कस्टमाइज्ड टेक्स्ट जिसे वर्ड प्रोसेसर डॉक्यूमेंट के प्रत्येक पेज के शीर्ष पर रखता है, कहा जाता है:

# **Options:** Question Number: 36 Question Id: 9735971119 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 In MS-Word, function key to choose the Spelling command is: **Options:** 1 \* F1 2 × F2 3. \* F5 4. V F7 Question Number: 36 Question Id: 9735971119 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 एमएस-वर्ड में, स्पेलिंग कमांड चुनने की फंक्शन कुंजी है: **Options:** 1 \* F1 2. # F2 3. **\* F5** 4. V F7 Question Number: 37 Question Id: 9735971120 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 In MS-Word, short-cut key to perform Redo (Repeat) is: **Options:** 1 \* Ctrl + Z

```
2. 🖋 Ctrl + Y
```

3 \* Ctrl + D

4 \* Ctrl + R

Question Number : 37 Question Id : 9735971120 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

एमएस-वर्ड में, रीडू (रिपीट) की शॉर्ट-कट कुंजी है:

# **Options:**

1 \* Ctrl + Z

2. V Ctrl + Y

3 × Ctrl + D

4 \* Ctrl + R

Question Number : 38 Question Id : 9735971121 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

State whether True or False.

- I) In MS-Word, shading is used to color the background behind the selected text or paragraph.
- MS-Word does not support multi-level list.

#### **Options:**

1 . I - True, II True

2 V I - True, II - False

3. 🗶 I - False, II - True

I - False, II - False

Question Number: 38 Question Id: 9735971121 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

सत्य या असत्य कथन बताइए।

- एमएस-वर्ड में, चयनित टैक्स्ट या पैराग्राफ के पीछे पृष्ठभूमि को कलर करने के लिए शेडिंग का उपयोग किया जाता है।
- एमएस-वर्ड बहु-स्तरीय सूची (लिस्ट) का समर्थन नहीं करता है।

#### **Options:**

```
1. * । - सत्य, ॥ - सत्य
2 < | - सत्य, | | - असत्य
🥫 🗶 । - असत्य, ॥ - सत्य
🛾 🗶 । - असत्य, ॥ - असत्य
Question Number: 39 Question Id: 9735971122 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes
Single Line Question Option: No Option Orientation: Vertical
Correct: 1 Wrong: 0
 Which of the following errors occurs when a cell reference is not valid?
Options:
    #DIV/0!
     #VALUE!
     #NAME?
     #REF!
Question Number: 39 Question Id: 9735971122 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes
Single Line Question Option: No Option Orientation: Vertical
Correct: 1 Wrong: 0
अमान्य सेल संदर्भ होने पर निम्नलिखित में से कौन सी त्रृटि दिखाई देती है?
Options:
1 #DIV/0!
  #VALUE!
3 #NAME?
4 / #REF!
Question Number: 40 Question Id: 9735971123 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes
Single Line Question Option: No Option Orientation: Vertical
Correct: 1 Wrong: 0
```

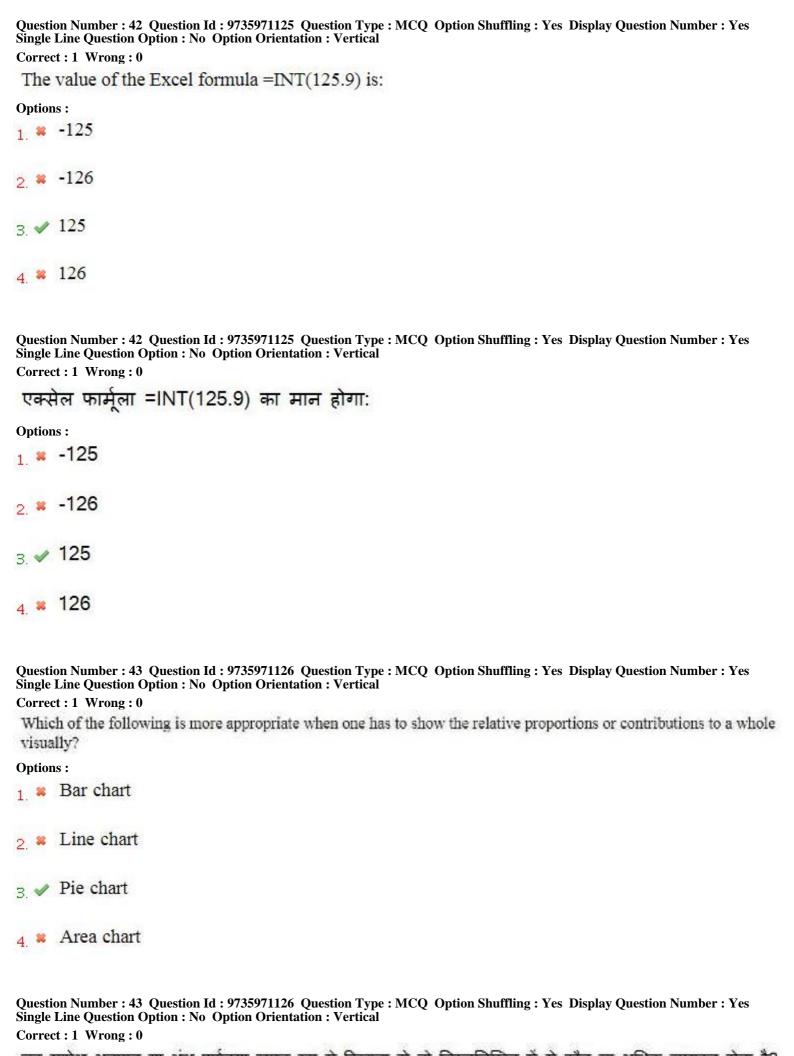
The address of the Excel cell at the intersection of 5th row and 36th column is:

**Options:** 

1 \* #AJ5

2 \* 5-AJ

3. ✔ AJ5 4 \* AK5 Question Number: 40 Question Id: 9735971123 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 5वें रो और 36वें कॉलम के जोड़ पर एक्सेल सेल का पता होगा: **Options:** 1. \* #AJ5 2 \* 5-AJ 3. **✓** AJ5 4 \* AK5 Question Number : 41 Question Id : 9735971124 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical Correct: 1 Wrong: 0 The number of cells in the cell range AB10:AF14 is: **Options:** 1 \* 20 2 1 25 3. \$ 52 4 \$ 24 Question Number: 41 Question Id: 9735971124 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 सेल रेंज AB10:AF14 में कुल सेल की संख्या है: **Options:** 1 \* 20 2. 25 3. \* 52



जब सापेक्ष अनुपात या अंश पूर्णतया स्पष्ट रूप से दिखाना हो तो निम्निलिखित में से कौन सा अधिक उपयुक्त होता है? Options :

1. 🕷 बार चार्ट 2. 🗸 लाइन चार्ट 3. 🛷 पाई चार्ट Question Number: 44 Question Id: 9735971127 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 The value of the Excel formula =ODD(-254) is: 1. -255 2 \* -253 3 \* 253 4 \* 255 Question Number: 44 Question Id: 9735971127 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 एक्सेल फार्मूला =ODD(-254) का मान होगा: **Options:** 1. -255 2 . -253 3 \* 253 4. \* 255 Question Number: 45 Question Id: 9735971128 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 The value of the Excel expression =256/8\*4-14/2 is: **Options:** 2 \$ 57

```
з. 🖋 121
```

Question Number: 45 Question Id: 9735971128 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

एक्सेल समीकरण =256/8\*4-14/2 का मान होगा:

#### **Options:**

- 1 \* 1
- 2 \$ 57
- 3. **121**

Question Number : 46 Question Id : 9735971129 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

State whether True or False.

- I) In Excel, the ampersand (&) symbol is used to define absolute cell reference.
- II) More than 16 charts cannot be inserted into an Excel worksheet.

#### **Options:**

- 1 . I True, II True
- 2 I True, II False
- 🗝 🙎 I False, II True
- 4 🥒 I False, II False

Question Number : 46 Question Id : 9735971129 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

सत्य या असत्य कथन बताइए।

- एक्सेल में, एम्परसेंड (&) प्रतीक का उपयोग पूर्ण सेल संदर्भ को परिभाषित करने के लिए किया जाता है।
- किसी एक्सेल वर्कशीट में 16 से अधिक चार्ट नहीं इंसर्ट किए जा सकते।

#### **Options:**

1. **\*** । - सत्य, ॥ - सत्य

2 🚜 l - सत्य, 🛮 I - असत्य 3 🗶 l - असत्य, II - सत्य 🗸 🥒 । - असत्य, ॥ - असत्य Question Number: 47 Question Id: 9735971130 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 Which of the following is a music and video sharing site? **Options:** 1 \* Flipkart eBay YouTube Twitter Question Number: 47 Question Id: 9735971130 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 निम्नलिखित में से कौन सी संगीत और वीडियो शेयरिंग साइट है? **Options:** 1 🕷 फ्लिपकार्ट Question Number: 48 Question Id: 9735971131 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 While using Google, putting words in double quotes results in webpages having:

# **Options:**

1. The same sequence of words

None of the words

- 3. Any of the words
- At least one word

Question Number : 48 Question Id : 9735971131 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

गूगल का प्रयोग करते समय, दोहरे उद्धरण (कोट) चिहनों में शब्दों को रखने से परिणाम में ऐसे वेबपेज आते हैं जिनमें होता है:

**Options:** 

- 🛾 🥒 शब्दों का वही क्रम
- 2 \* शब्दों में से कोई नहीं
- 🚽 😦 शब्दों में से कोई भी
- 🛾 🗯 कम से कम एक शब्द

Question Number: 49 Question Id: 9735971132 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Which of the following can be considered as an online encyclopedia providing information on various topics?

#### **Options:**

- 1 \* Twitter
- Facebook
- wikipedia 🗸
- 4 \* Opera

Question Number : 49 Question Id : 9735971132 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से किसे एक ऑनलाइन विश्वकोश के रूप में माना जा सकता है जो विभिन्न विषयों पर जानकारी प्रदान करता है?

**Options:** 

- 1 😹 ट्विटर
- ्र 🙀 फेसबुक

Question Number : 50 Question Id : 9735971133 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

While browsing a webpage, the process of saving files onto the computer is referred to as:

# Options:

- 1 Surfing
- y Wploading
- Discarding
- Downloading

Question Number : 50 Question Id : 9735971133 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

कोई वेबपेज ब्राउज करते समय, कंप्यूटर पर सेव की गई फाइलों को इस रूप में संदर्भित किया जाता है:

# **Options:**

- 1. 🕷 सर्फिंग
- 🤈 🗯 अपलोडिंग
- 🛪 😮 डिसकार्डिंग
- 4. 🗸 डाउनलोडिंग

Question Number: 51 Question Id: 9735971134 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

State whether True or False.

- I) Encryption layer is an important layer of OSI model.
- II) In TCP/IP model, IP stands for IP address.

# **Options:**

- 1 . I True, II False
- 2 X I False, II True

3 x I - True, II - True

Question Number: 51 Question Id: 9735971134 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

सत्य या असत्य कथन बताइए।

- एन्क्रिप्शन लेयर ओएसआई मॉडल का एक महत्वपूर्ण लेयर है।
- II) टीसीपी/आईपी मॉडल में आईपी का अर्थ आईपी एड्रेस होता है।

**Options:** 

- 1 \* I सत्य, II असत्य
- 🤰 🗶 । असत्य, ॥ सत्य
- 🛪 🗱 । सत्य, 🛮 । सत्य
- 🗸 🥒 । असत्य, ॥ असत्य

Question Number: 52 Question Id: 9735971135 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Match the following.

Set-1

Set-2

I) TCP

A) 32-bit

II) UDP

- B) Connection-oriented
- III) IPv4 address
- C) Connectionless

**Options:** 

Question Number : 52 Question Id : 9735971135 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

# निम्नलिखित का मिलान करें।

सेट-1

सेट-2

टीसीपी

A) 32-बिट

II) यूडीपी

- B) कनेक्शन-ओरिएंटेड
- III) IPv4 एड्रेस
- C) कनेक्शन-लेस

# **Options:**

#### READING COMPREHENSION

**Section Id:** 973597162

Section Number: 2
Section type: Online
Mandatory or Optional: Mandatory

Number of Questions:1Number of Questions to be attempted:1Section Marks:5Display Number Panel:YesGroup All Questions:No

Sub-Section Number: 1

**Sub-Section Id:** 973597162

**Question Shuffling Allowed:** Yes

Question Id: 9735971136 Question Type: COMPREHENSION Sub Question Shuffling Allowed: Yes Group Comprehension

**Questions: No** 

**Question Numbers : (53 to 57)** 

Question Label: Comprehension

### Read the following passage and answer the questions based on it.

Interviewer: (Int) Tell us something about yourself.

Interviewee: (Annu) I passed out from Delhi University with a

post-graduation in Education. I've been working for the past one year in an organization that publishes children's magazines, but I'm looking to expand my horizons now and work for a larger corporate entity like yours.

Int: Why are you interested in this position?

Annu: I visited your website and found that your company does a lot of work for improving literacy levels in public schools. In college, I participated in a number of programmes that were aimed at encouraging students to attain greater heights in their education. I think that it would be a rewarding learning experience for me, and I believe that I can use my past experiences to excel in the position.

Int: What's one of your weaknesses?

Annu: I would say that it is not my weakness but yes an area not captured much in my previous job. I did not have much opportunity to practice public speaking because the job involved more sedentary deskwork. I would really like to work in a place that could allow me to develop this skill further.

Int: How do others describe you?

Annu: My colleagues describe me as a hard working person. I'm the first one to lend a helping hand to others when needed. I've always been very self-motivated, and my colleagues know that they can count on me.

Int: Why do you think that you are the best candidate for this position?

Annu: I'm really impressed by the work that your company does in the field of teacher training. I have worked with an NGO before and done some research and training work in the rural sector. So, it is not a new area for me to explore.

Int: Do you have any questions for us? Or, is there anything about the company that we haven't told you?

Annu: I would like to know the extent of travel involved in this job.

Int: Well, the job will give you a lot of scope to deal with people and train teachers from different schools pan India. I am sure it will be quite interesting and challenging for you.

Question Number: 53 Question Id: 9735971137 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 The candidate did her post-graduation in field of: **Options:** 1 & Law Medicine 3 / Education 4 \* Politics Question Number: 54 Question Id: 9735971138 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 What is the reason stated by Annu for her job change? **Options:** She has a bad boss and low salary and perks. She likes to travel and hence this profile excites her. She wants to work in a large corporate firm 3. providing wider exposure. She has been referred by someone for this big opportunity. Question Number: 55 Question Id: 9735971139 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 "I visited your website and found that your company does a lot of work for improving literacy levels in public schools"- from this we can infer that she is: **Options:** tech savvy, blogger and smart. 2 tech savvy, prepared and well informed. 3 \* clever, hardworking & honest.

4 \* honest, dashing & brave.

Question Number: 56 Question Id: 9735971140 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

The job interview is regarding finding the right

candidate for:

#### **Options:**

1. Teacher training

Website development

Lesson planning

4 \* Marketing

Question Number: 57 Question Id: 9735971141 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Her (Annu's) colleagues describe her as:

clever & diplomatic.

2 \* rational & brave.

3. self-motivated & helpful.

humorous & responsible.

Question Id: 9735971136 Question Type: COMPREHENSION Sub Question Shuffling Allowed: Yes Group Comprehension

**Ouestions: No** 

Question Numbers: (53 to 57)

Question Label : Comprehension

नीचे दिये गए पाठ्याश को पढ़ें और इसके बाद दिये गए पश्नों के उत्तर दें।

साक्षात्कारः (अल्ला) मैंने दिल्ली विश्वविद्यालय से शिक्षा विश्वय में स्नातकारः (अल्ला) मैंने दिल्ली विश्वविद्यालय से शिक्षा विश्वय में स्नातकोत्तर पास की है। मैं पिछले एक साल से बच्चों के लिए पिनेकाएं प्रकाशित करने नाले संस्थान में काम कर रही हूं, लेकिन में अपने ज्ञान को बढाने सोय रही हूं और आप जैसे बड़े कॉपीरेट कंपनी के लिए काम करने की कोशिश कर रही हूं।

साक्षात्कारकर्ताः आपकी इस पद में रुचि क्यों है?

अन्नू: मैंने आपकी वेबसाइट देखी और पाया कि आपकी कंपनी
पिटलक रक्नों में साक्षरता के स्तर में सुधार करने के लिए
काफी काम करती हैं। कॉलेज में मैंने कई कार्यक्रमों में भाग
ितया था, जिनका उद्देश्य शिक्षा में उंचाइयां छूने के लिए
छात्रों को प्रोत्साहित करना था। मेरे विचार में मेरे लिए यह
सीखने का एक शानदार अनुभव होगा और मेरा विश्वास हैं
कि मैं इस पद पर उत्कृष्टता हासिल करने के लिए
अपने पूर्व अनुभव का प्रयोग कर सकती हूँ।

साक्षात्कारकर्ताः आपकी कमजोरी क्या है?

अन्न: मैं कहूंगी कि यह मेरी कमजोरी नहीं है लेकिन हां एक ऐसा क्षेत्र है जिसका इससे पहले की नौकरी में मुझे ज्यादा अनुभव नहीं मिला। मुझे सार्वजनिक तौर पर बोलने का अभ्यास करने का ज्यादा अवसर नहीं मिला क्योंकि नौकरी में ज्यादा काम डेस्क पर था। मैं ऐसे स्थान पर काम करना धाहूंगी जहां मुझे अपने कौशल को और विकसित करने की अनुमति मिल सके।

साक्षात्कारकर्ताः अन्य लोग आपको कैसे वर्णित करते हैं? दूसरे लोग आपके बारे में क्या कहते हैं?

अन्तः मेरे सहयोगी मुझे मेहनती व्यक्ति के रूप में वर्णित करते हैं। जरुरत पड़ने पर में सबसे पहले दूसरों की मदद के लिए हाथ बढ़ाती हूं। मैं सदैव बेहद स्व-पेरित रही हूं और मेरे सहयोगी जानते हैं कि वे मुझ पर भरोसा कर सकते हैं।

साम्रात्कारकर्ताः आप ऐसा नर्मा सोचती हैं कि आप इस पद के लिए सबसे अच्छी उज्जीदनार हैं?

अन्नू: शिक्षण क्षेत्र में आपकी कंपनी द्वारा किए जा रहे काम से मैं नास्तन में प्रभावित हूं। मैंने पहले एक गैर सरकारी संगठन के साथ काम किया है और वामीण क्षेत्र में कुछ शोध तथा पशिक्षण भी किया है। इसलिए मेरे विए काम करने का यह नया क्षेत्र नहीं है।

साक्षात्कारकर्ताः क्या आपको हमसे कुछ पूछला है? या, कंपनी के बारे में कुछ ऐसा जो इसने आपको बलाया नहीं है? अन्न: मैं जानना चाहूंगी कि इस नौकरी में मुझे कितना सफर करना होगा।

साक्षात्कारकर्ती: बेशक, यह नॉकरी आपको लोगों से मिलले और संपूर्ण भारत में अलग-अलग स्कूलों से शिक्षकों को पशिक्षित करने का मींका देगी। मुझे विश्वास है कि यह आपके लिए बेहद रोचक एवं चुनोतीपुर्ण होगा। Question Number: 53 Question Id: 9735971137 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

उम्मीदवार ने किस विषय में स्नातकोत्तर की पढाई की थी?

**Options:** 

चिकित्सा

राजनीति

Question Number: 54 Question Id: 9735971138 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

नौकरी बदलने के लिए अन्नू ने क्या कारण बताया है?

**Options:** 

उसका बॉस बुरा था और वेतन एवं भत्ते कम थे।

वह यात्रा पसंद करती है और इसलिए यह प्रोफाइल

🤈 😦 उसे उत्साहित करता है।

वह ट्यापक एक्सपोजर प्रदान करने वाली बडी

उ 🧪 कॉपॉरिट कंपनी में काम करना चाहती है।

किसी ने इस बड़े अवसर के लिए उसका नाम

4. 🕷 सुझाया है।

Question Number: 55 Question Id: 9735971139 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

"मैंने आपकी वेबसाइट देखी और पाया कि आपकी कंपनी पब्लिक स्कूलों में साक्षरता के स्तर में सुधार करने के लिए काफी काम करती है"- इससे हम अर्थ निकाल सकते हैं कि वह:

# **Options:** 1. 🕷 तकनीक प्रेमी, ब्लॉगर और स्मार्ट है। 2. 🛷 तकनीक प्रेमी, तैयार और अच्छी जानकारी रखती है। 🛪 🙀 होशियार, मेहनती और ईमानदार है। ईमानदार, स्ंदर और साहसी है। Question Number: 56 Question Id: 9735971140 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 नौकरी साक्षात्कार \_\_\_\_ के लिए सही उम्मीदवार का चयन करने हेत् है। **Options:** 1 🗸 शिक्षक प्रशिक्षण वेबसाइट विकास पाठ योजना विपणन Question Number: 57 Question Id: 9735971141 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 उसके (अन्नू के) सहयोगी उसे किस रूप में वर्णित करते हैं? **Options:** होशियार और कूटनीतिक

🙎 🗯 तार्किक और साहसी

🤋 🥒 स्व-प्रेरित और मददगार

4 🗶 मनमौजी और जिम्मेदार

#### QUANTITATIVE APTITUDE

Section Id: 973597163
Section Number: 3

Section type: Online
Mandatory or Optional: Mandatory

Number of Questions:6Number of Questions to be attempted:6Section Marks:6Display Number Panel:YesGroup All Questions:No

Sub-Section Number: 1

**Sub-Section Id:** 973597163

**Question Shuffling Allowed:** Yes

Question Number: 58 Question Id: 9735971142 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

What will come in place of the question mark (?) in the following number series?

11, 12, 26, 81, ?

#### **Options:**

1 \* 324

2 🗸 328

3 320

4 \* 280

Question Number: 58 Question Id: 9735971142 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

निम्नलिखित संख्या श्रृंखला में प्रश्नचिहन (?) के स्थान पर क्या आएगा?

11, 12, 26, 81, ?

#### **Options:**

1 324

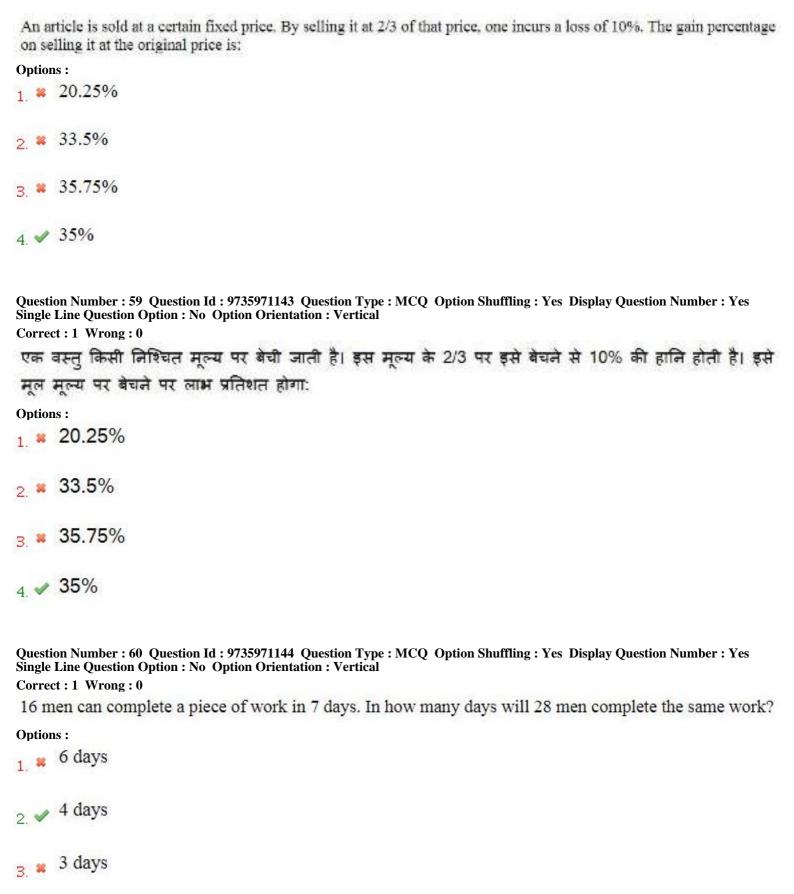
2. 4 328

3. \* 320

4 # 280

Question Number: 59 Question Id: 9735971143 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0



Question Number: 60 Question Id: 9735971144 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

8 days

16 पुरुष किसी काम को 7 दिन में पूरा कर सकते हैं। उसी काम को 28 पुरुष कितने दिनों में पूरा करेंगे?

4	32	6	दिन
	-	_	1-4-1

Question Number: 61 Question Id: 9735971145 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

The sum of 5% of x and 4% of y is  $\frac{2}{3}$  of the sum of 6% of x and 8% of y. The ratio of x to the y is:

### **Options:**

Question Number: 61 Question Id: 9735971145 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

x के 5% और y के 4% का योग x के 6% और y के 8% के योग का  $\frac{2}{3}$  है। x और y का अनुपात है:

#### **Options:**

 $Question\ Number: 62\ Question\ Id: 9735971146\ Question\ Type: MCQ\ Option\ Shuffling: Yes\ Display\ Question\ Number: Yes\ Single\ Line\ Question\ Option: No\ Option\ Orientation: Vertical$ 

Correct: 1 Wrong: 0

The average of three numbers x, y and z is 120. If the largest number is 140 and difference between the other two numbers is 40, then what is the smallest number?

- 2. \* 100
- 3 \* 110
- 4. \$ 120

 $\label{lem:question_Number: MCQ Option Shuffling: Yes \ Display \ Question \ Number: Yes \ Single \ Line \ Question \ Option \ Orientation: Vertical$ 

Correct: 1 Wrong: 0

तीन संख्याओं x, y और z का अनुपात 120 है। यदि सबसे बड़ी संख्या 140 हो और अन्य दो संख्याओं का अंतर 40 हो तो सबसे छोटी संख्या क्या होगी?

#### **Options:**

- 1. 190
- > \* 100
- 3 \* 110
- 4 \* 120

Question Number: 63 Question Id: 9735971147 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

What is the greatest possible area for a right angled triangle of hypotenuse 14 cm?

#### **Options:**

- 1. \* 35 cm<sup>2</sup>
- 2. \* 42 cm<sup>2</sup>
- $3 \approx 35\sqrt{2} \text{ cm}^2$
- 4 49 cm<sup>2</sup>

 $\label{lem:question} Question\ Number: 63\ Question\ Id: 9735971147\ Question\ Type: MCQ\ Option\ Shuffling: Yes\ Display\ Question\ Number: Yes\ Single\ Line\ Question\ Option: No\ Option\ Orientation: Vertical$ 

Correct: 1 Wrong: 0

14 सेमी कर्ण वाले समकोण त्रिभुज का अधिकतम संभाट्य क्षेत्रफल क्या होगा?

- 1. 🗱 35 वर्ग सेमी
- 🤈 🛚 42 वर्ग सेमी

- 35√2 वर्ग सेमी
- 4 🛷 49 वर्ग सेमी

#### GENERAL MENTAL ABILITY AND REASONING

973597164 Section Id:

**Section Number:** 

**Section type:** Online **Mandatory or Optional:** Mandatory

**Number of Questions: Number of Questions to be attempted:** 6 **Section Marks:** 6 **Display Number Panel:** Yes **Group All Questions:** No

**Sub-Section Number:** 

**Sub-Section Id:** 973597164

**Question Shuffling Allowed:** Yes

Question Number: 64 Question Id: 9735971148 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

The position of how many digit(s) in the number 213698 will remain same after the number is arranged in the ascending order?

#### **Options:**

- 1 \* One
- Two
- Three
- More than three

Question Number: 64 Question Id: 9735971148 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

यदि संख्या 213698 के अंकों को आरोही क्रम में व्यवस्थित किया जाए, तो कितने अंकों का स्थान अपरिवर्तित रहेगा? **Options:** 

- 1 🕷 एक

## 4 🗶 तीन से अधिक

Question Number : 65 Question Id : 9735971149 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

In a code language, if INDIA is coded as 95491, what is the code for BHARAT?

### **Options:**

- 1 \* 313412
- 281915
- 223413
- 4 / 281912

Question Number: 65 Question Id: 9735971149 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

किसी क्टभाषा में, यदि INDIA को 95491 कोडित किया जाता है, तो BHARAT का कोड क्या होगा?

#### **Options:**

- 313412
- 281915
- 3 223413
- 4 / 281912

Question Number : 66 Question Id : 9735971150 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

A man runs 6 km east, then turns right and runs 4 km and further turns right and runs 9 km. How far is he from the starting point?

- 1 \* 2 km
- 2 × 3 km
- 3 🖋 5 km
- 4 \* 6 km

Correct: 1 Wrong: 0

एक व्यक्ति पूर्व की ओर 6 किलोमीटर दौड़ता है, फिर वह दाएं मुझ्ता है और 4 किलोमीटर दौड़ता है, वह फिर से दाएं मुझ्ता है और 9 किलोमीटर दौड़ता है। वह अपने प्रारंभ बिंदु से कितनी दूर है?

#### **Options:**

- 1. # 2 किमी
- 2 🗯 3 किमी
- 🛪 🥒 5 किमी
- 4 🗯 6 किमी

Question Number: 67 Question Id: 9735971151 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

A man said to a lady, "Your mother's husband's sister is my aunt." How is the lady related to the man?

#### **Options:**

- 1 \* Daughter
- Grand daughter
- 3 Mother
- 4 / Sister

Question Number: 67 Question Id: 9735971151 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

एक पुरुष एक महिला से कहता है, 'तुम्हारी मां के पति की बहन मेरी आंटी है'। महिला पुरुष से किस प्रकार संबंधित है?

#### **Options:**

- 1 \* पुत्री
- 🤈 💥 पोती
- 3 🗱 मां
- 🗸 🥒 बहन

Question Number: 68 Question Id: 9735971152 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

If a @  $b = a^2b^2 + ab$ , then 3 @ 8 = ?

### **Options:**

- 1. 4 600
- 2 \$ 552
- 3 \$ 576
- 4 \* 625

Question Number : 68 Question Id : 9735971152 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

यदि a @ b =  $a^2b^2 + ab$ , तो 3 @ 8 = ?

#### **Options:**

- 1. 4 600
- 2 \$ 552
- 3 \$ 576
- 4 \$ 625

Question Number : 69 Question Id : 9735971153 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct: 1 Wrong: 0

A statement followed by two conclusions is given.

Select a conclusion that follows from the statement, assuming everything in the statement to be true.

Statement:  $A \le B, B \ge C, D = C$ 

#### Conclusion:

- I. A > C
- II. D < B

- Only conclusion I follows
- Only conclusion II follows
- ヌ ※ Either conclusion I or II follows
- 4 Veither conclusion I nor II follows

Question Number: 69 Question Id: 9735971153 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

एक कथन और उसके दो निष्कर्ष दिए गए हैं।

कथन में दी गई प्रत्येक बात को सच मानते हुए, कथन का अनुसरण करने वाले निष्कर्ष को चुनें।

कथन: A ≤ B, B ≥ C, D = C

## निष्कर्षः

I. A > C

II. D < B

#### **Options:**

- केवल निष्कर्ष । अनुसरण करता है।
- 🎤 केवल निष्कर्ष ॥ अनुसरण करता है।
- 🌉 या तो निष्कर्ष । या निष्कर्ष ॥ अनुसरण करता है।
- ना तो निष्कर्ष । और ना ही निष्कर्ष ॥ अनुसरण करता है।

#### GENERAL AWARENESS

**Section Id:** 973597165 **Section Number:** 5 **Section type:** Online **Mandatory or Optional:** Mandatory **Number of Questions:** 6 **Number of Questions to be attempted:** 6 **Section Marks:** 6 **Display Number Panel:** Yes **Group All Questions:** No

Sub-Section Number: 1

**Sub-Section Id:** 973597165 **Question Shuffling Allowed:** Yes

Question Number: 70 Question Id: 9735971154 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Indian Institute of Forest Management (IIFM) is located at:

#### **Options:**

1 \* Chennai

2. J Bhopal Hissar Dehradun Question Number: 70 Question Id: 9735971154 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 भारतीय वन प्रबंधन संस्थान (IIFM) कहाँ स्थित है? **Options:** 1 🗱 चेन्नई 2. 🛷 भोपाल 🔒 🙀 हिसार 4 🚜 देहरादून Question Number: 71 Question Id: 9735971155 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 Indian Railways' fastest train Gatimaan Express made its inaugural run on which of the following dates? **Options:** 1 J 5 April 2016 24 May 2017 1 July 2017 31 March 2016 Question Number: 71 Question Id: 9735971155 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 भारतीय रेल्वे की सबसे तेज चलने वाली ट्रेन गतिमान एक्सप्रेस का उद्घाटन निम्नलिखित में से कौन सी तिथि को हुआ था?

**Options:** 

1 🗸 5 अप्रैल 2016

2. 🙎 24 मई 2017 31 ਸਾਂਦੇ 2016 Question Number: 72 Question Id: 9735971156 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 Pulitzer Prize is awarded for outstanding work in the field of **Options:** Science and Technology Literature and Journalism International Understanding Environmental Studies Question Number: 72 Question Id: 9735971156 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 प्लित्जर प्रस्कार से \_\_\_\_\_ के क्षेत्र में उत्कृष्ट कार्य के लिए सम्मानित किया जाता है। **Options:** 1 \* विज्ञान एवं तकनीकी साहित्य एवं पत्रकारिता पर्यावरण अध्ययन Question Number: 73 Question Id: 9735971157 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical Correct: 1 Wrong: 0 Who among the following won the Noble Prize in Physiology or Medicine in 1923, for the discovery of Insulin? **Options:** 1 Robert Koch James Watson

- 3. \* Otto Warburg
- 4 Jefrederick G. Banting and John Macleod

Question Number: 73 Question Id: 9735971157 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

निम्नलिखित में से किसने इंसुलिन की खोज के लिए 1923 में फिजियोलॉजी या चिकित्सा में नोबल पुरस्कार जीता था?

#### **Options:**

- 🔒 🚜 रॉबर्ट कोच
- 🤈 🙀 जेम्स वाटसन
- 🥫 🗶 ओटो वारबर्ग
- 4 🕢 फ्रेडरिक जी. बैंटिंग और जॉन मैकलायड

Question Number: 74 Question Id: 9735971158 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Who was recently appointed as the head coach of Indian cricket team?

#### **Options:**

- Virender Sehwag
- Tom Moody
- 3. 🖋 Ravi Shastri
- Lalchand Rajput

Question Number: 74 Question Id: 9735971158 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

हाल ही में भारतीय क्रिकेट टीम के मुख्य कोच के तौर पर किसको नियुक्त किया गया था?

- 1. 🙎 वीरेंद्र सहवाग
- 🍃 🛓 टॉम मूडी
- उ 🗸 रवि शास्त्री

## 4. 🗱 लालचंद राजपूत

Question Number: 75 Question Id: 9735971159 Question Type: MCQ Option Shuffling: Yes Display Question Number: Yes

Single Line Question Option: No Option Orientation: Vertical

Correct: 1 Wrong: 0

Who has the written the book 'The City of Joy'?

#### **Options:**

- 1 \* Jawaharlal Nehru
- Dominique Lapierre
- Salman Rushdie
- 4 \* H. G. Wells

 $Question\ Number: 75\ Question\ Id: 9735971159\ Question\ Type: MCQ\ Option\ Shuffling: Yes\ Display\ Question\ Number: Yes\ Single\ Line\ Question\ Option: No\ Option\ Orientation: Vertical$ 

Correct: 1 Wrong: 0

'दि सिटी ऑफ जॉय' पुस्तक किसने लिखी थी?

#### **Options:**

- 🔒 🗯 जवाहर लाल नेहरू
- डोमिनिक लापियर
- सलमान रश्दी
- 4 🗶 एच. जी. वेल्स

	MOCK
Group Number :	2
Group Id:	973597110
<b>Group Maximum Duration:</b>	5
<b>Group Minimum Duration:</b>	5
Revisit allowed for view?:	No
Revisit allowed for edit?:	No
Break time:	1
Mandatory Break time:	Yes
Group Marks:	0

Modela

Section Number:

**Section type :** Typing Test **Mandatory or Optional:** Mandatory

Number of Questions:1Number of Questions to be attempted:1Section Marks:0Display Number Panel:YesGroup All Questions:No

**Sub-Section Number:** 1

**Sub-Section Id:** 973597166

**Question Shuffling Allowed:** No

### Question Number: 76 Question Id: 9735971160 Question Type: TYPING TEST Display Question Number: Yes

Women's History Month is an annual declared month that is traditionally held in March, but the study of women's history is valuable all twelve months of the year. Women have overcome daunting odds to succeed and excel in all areas of human endeavor, including science, manufacturing, athletics, business, and exploration.

Restricted/ Unrestricted: Unrestricted

Paragraph Display: Yes

Evaluation Mode: Non Standard Keyboard Layout: Inscript Show Details Panel: Yes Show Error Count: Yes

Highlight Correct or Incorrect Words: Yes

**Allow Back Space:** Yes **Show Back Space Count:** Yes

## Actual

**Group Number:** 3 **Group Id:** 973597111

Group Maximum Duration: 15
Group Minimum Duration: 15
Revisit allowed for view?: No
Revisit allowed for edit?: No
Break time: 0
Group Marks: 0

#### English Typing Test

**Section Id:** 973597167

Section Number:

Section type: Typing Test
Mandatory or Optional: Mandatory

Number of Questions:1Number of Questions to be attempted:1Section Marks:0Display Number Panel:YesGroup All Questions:No

**Sub-Section Id:** 973597167

**Question Shuffling Allowed:** 

#### Question Number: 77 Question Id: 9735971161 Question Type: TYPING TEST Display Question Number: Yes

Marketers at Argos, Microsoft and Citi Bank have urged brands and startups organization to acknowledge that people now work for purpose that is not just money which they will need to recognize if they want to undergo a successful digital transformation. Roman Rock of Argos at Global Academy of Digital Marketing said having been part of two digital transformations that is BT and EE which involved three transformations within 18 months and has found that cultural change and process was crucial. He described the digital transformation at EE as done well but admitted there are still areas for improvement at Argos and a need for more honest conversations. Argos invested a quarter of a billion to transform but has not done anything to change its culture and practice as told by owner. They further added that they have new technology but unfortunately it has the same problems. He believes this is a problem many businesses experience when undergoing a digital transformation where they change their technology rather than make a real cultural change. Also talking at the event, Steven Woodgate CMO UK at Microsoft agreed there is more to a digital transformation than technology and that purpose is playing an increasingly important role. There is a new wave of people coming in that will never earn as much as their parents. These people are working for purpose rather than money, so brand purpose it crucial as he said. As per him 65% of the roles that today students will go into do not exist yet. In order to deal with this, marketers need to be hiring people with a wide range of skills rather than those that are experts in one industry. Despite these jobs not yet existing he believes the future is quite predictable and there has never been a better time to add value. He said potential future jobs could include a virtual habitat designer, space tour guide, Internet of Things data creative or a freelance bio-tracker. All things he reckons businesses can start preparing for. Similarly Citibank global head of digital marketing Simon Kingsnorth said companies need to hire people not for their experience as this can be taught but for them as a person. He also said that when dealing with employees marketers must understand that technology is nothing more than a facilitator. During further conversation Kingsnorth clearly said that it is not about the technology that is just the enabler. You cannot launch social media without a process put in place. One need the customer service and website process to be perfected first. We have to understand style of human work along with technology and then find out effective solution to fit to work along with human.

No

Restricted/ Unrestricted: Unrestricted

Paragraph Display: Yes

Evaluation Mode: Non Standard Keyboard Layout: Inscript Show Details Panel: Yes Show Error Count: Yes

Highlight Correct or Incorrect Words: Yes

**Allow Back Space:** Yes **Show Back Space Count:** Yes